

Abdullah Al Harun Belal

Director, Customer Service

Abdullah Al Harun Belal joined Singer Bangladesh in October 2023.

Belal is responsible for leading the customer service department to create a seamless and superior customer experience for every touchpoint. He possesses rich experience of over 16 years in customer service and operations management and has a proven track record in building and scaling customer-centric teams that exceed service expectations, thus pushing the organization towards greater success.

Prior to Singer, Belal held leadership positions at Bangladesh Honda Private Limited and other reputable automobile brands such as Mercedes Benz, Mitsubishi and Mahindra.

As a mechanical engineer by profession, Belal has an MBA in operations and supply chain management and has undergone several professional trainings in Japan and Thailand during his previous employment stints.

