



**Shabbir Hossain**  
Director  
Marketing

Shabbir Hossain, having over 2 decades of experience in product management, B2B sales, digital transformation, online business, growth & sustainability in MNC's, joined Singer Bangladesh Limited as Marketing Director on August 13, 2023.

Prior to join Singer, Shabbir was the Chief Commercial Officer (CCO) in Daraz Bangladesh for 2 years. Shabbir also held various senior leadership positions during almost 12 years' in Grameenphone Limited as Director for Enterprise Product, Operations and Partnerships, Head of E-Commerce & Logistics (Director), Head of Digital Channels (Deputy Director), Head of Mobile Broadband (GM). Before joining Grameenphone Limited, he was the GM Product Marketing in Pacific Bangladesh Telecom Limited (Citycell) and prior to that he was Manager Planning in BOC South Pacific.

He holds a BBA, MBA from the Institute of Business Administration, (IBA), University of Dhaka. He has participated in numerous executive courses on Transformation, Strategy, Leadership, and Marketing at renowned institutions such as INSEAD and the London Business School.

Shabbir Hossain also awarded CEO's Leadership Award GP, Identified Telenor Regional Top Talent for 2015 onwards.