



M. H. M. Fairoz

Managing Director & CEO

Joined the Board on September 6, 2016

Prior to this appointment served as the Marketing Director of Singer Bangladesh Limited.

Mr. Fairoz began his career in marketing nearly 35 years ago with Richard Pieris Group, a leading conglomerate in Sri Lanka, initially in their FMCG division. In 1997, he moved on to their Furniture Division before joining Singer (Sri Lanka) in 2001. He held various positions during his 15-year tenure of exceptional growth of the firm and was Head of the Electronics and Furniture SBUs before joining the Bangladesh operations.

Mr. Fairoz is also Vice President, Sri Lanka Bangladesh Chamber of Commerce and Industry (SLBCCI), a Member of the Board of Directors, Foreign Investors Chamber of Commerce and Industry (FICCI), Member of the Board of Directors, Bangladesh Turkiye Business Forum (BTBF) and also Executive Member of Bangladesh Economic Zones Investors Association (BEIZA). Mr. Fairoz was former Vice President, Foreign Investors Chamber of Commerce and Industry, and also former Member of the Board of Directors, Bangladesh Employers' Federation (BEF).

Mr. Fairoz holds a Postgraduate Diploma in Marketing (MCIM-UK) from The Chartered Institute of Marketing, UK, along with an Accountancy qualification from Certified Management Accountants (CMA), Australia. In addition, has also completed numerous management programs, including courses at National University of Singapore (NUS), Singapore, Administrative Staff College, Hyderabad, India, and Diploma from Harvard Business School and also completed Personal Development Program (PDP) senior executives of Koc Holding.