



## **Baris Alparslan**

Director

### **Joined the Board on July 31, 2024**

Barış Alparslan graduated from Boğaziçi University with a degree in Business Administration. He began his career in 2007 as an Investment Banking Analyst at HSBC Bank A.Ş.

Alparslan worked as an Investment Banking Associate at Nomura Bank International Plc., CEE, CIS & Turkey between 2010 and 2011, at Deutsche Bank A.Ş. between 2011 and 2014. From 2014 to 2018, he held the roles of Investment Banking Vice President and Director at Deutsche Bank. He joined Koç Group in 2019 and served as Koç Holding Finance Coordinator for five years.

Throughout his career, Alparslan has led numerous mergers and acquisitions, equity and debt capital markets, and privatization projects both in Turkey and globally. In August 2024, Alparslan has been appointed as Beko Chief Financial Officer.